



RADARSKIS

2024 EASTERN REGION WATER SKI CHAMPIONSHIPS



**Sponsorship
Opportunities**



Dear Potential Sponsor,

Timberlake Water Ski Club is very excited to bring the **RADAR** SKIS 2024 Eastern Region Water Ski Championships back to Sparta, Virginia on July 31st – August 3rd.

Timberlake Water Ski Club has hosted numerous successful water ski tournaments, two previous Eastern Region Water Ski Championship including 2022, and a large number of Virginia State Championships over the past 30 years.

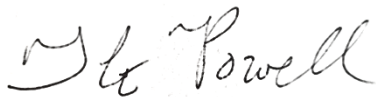
Our main goal is to have an event that runs as smoothly as possible while everyone involved including the competitors, spectators, and officials have an enjoyable and memorable experience in the Old Dominion.

The **RADAR** SKIS 2024 Eastern Region Water Ski Championships will have up to 200 competitors from the 13 states in the American Water Ski Association's Eastern Region (CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, VA, VT, WV). It is impossible to make a tournament of this magnitude a success without sponsorship. I hope that your business can get as excited as I am about this event and contribute through one of our many sponsorship options that are available in this package.

By sponsoring the **RADAR** SKIS 2024 Eastern Region Water Ski Championships, your organization will have exposure to hundreds of skiers, family members, coaches, and advisors who travel to this event - who will all spend approximately 4 days within the Bowling Green and Fredericksburg, VA area, dining, shopping, and visiting the local attractions.






Hosting an event of this importance does incur many costs, we are looking for support in bringing one of waterskiing's biggest tournaments, the **RADAR** SKIS 2024 Eastern Region Water Ski Championships, to your backyard. Thank you for taking the time to look over our sponsorship opportunities. Any level of support would be greatly appreciated.

Thanks,




A handwritten signature in black ink that reads "TG Powell". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

TG Powell
Tournament Director

Gold Sponsorships

<p>Starting Dock Sponsor</p> 	<p>\$500</p>	<p>This sponsorship allows you to name the dock. The starting dock is the center of all the action on-site and it is trafficked heavily. With this sponsorship, your company name will be referenced often by both skiers and announcers, and on the site map.</p> <ul style="list-style-type: none"> • Additional banner/signage displayed on the starting dock • During the competition the start dock will be referred to as the “Yourcompany” start dock
<p>Jump Sponsor</p> 	<p>\$500</p>	<p>This sponsorship gives you naming rights for the water ski jump. The jump is the center of attention for participants and spectators during the jump event and it is always a major visual focus of the lake. You will be referenced by skiers and announcers and the “Yourcompany” jump will be drawn onto the site map.</p> <ul style="list-style-type: none"> • Your banner displayed on the jump • Throughout the competition the jump will be referred to as “Yourcompany” jump by the announcers and tournament materials.
<p>Hospitality Sponsor</p> 	<p>\$500</p>	<p>This sponsorship will go toward treating the officials and volunteers who spend 4 long days making this event possible. You will help to provide meals, snacks, and drinks to the officials and volunteers during the event who work tirelessly to run up to 200 skiers in a tournament. This sponsorship includes:</p> <ul style="list-style-type: none"> • Your banner on display in the hospitality areas where officials will eat and socialize • Site map will include “Yourcompany” Officials Hospitality Area
<p>Presenting Sponsor of the Day (4 available)</p> 	<p>\$500</p>	<p>Each of the four competition days (Wed, Thurs, Fri, Sat) will have a presenting sponsor. The presenting sponsor of the day will be noted in the tournament program guide, be heavily promoted by the announcers that day, and will have their company featured on the shirts worn by the officials on their sponsored day.</p> <ul style="list-style-type: none"> • Tshirt with your company logo provided to the 25 appointed officials for that day. • “Yourcompany” promoted in tournament materials and by the announcers as presenting sponsor for the day.
<p>Judges Tower Sponsor (2 available)</p> 	<p>\$500</p>	<p>This sponsorship allows you to name a slalom judging tower. The judging towers are in highly visible locations along the lake shore. With this sponsorship, your company name will be referenced often by the announcers, and on the site map.</p> <ul style="list-style-type: none"> • Additional banner/signage displayed on one of the two slalom judges towers • During the competition one tower will be referred to as the “Yourcompany” judge tower

Gold Sponsorships - continued

<p>Friday Night Dinner Sponsor</p> 	<p>\$500</p>	<p>Have the skier dinner named after your organization - this is the premier social event of the tournament. The selection of the members of the Eastern Region Junior All Star Team as well as the winners of other regional awards will be announced at this dinner. Skiers and spectators alike look forward to this gathering. The Friday night skier dinner will be referred to as "Yourcompany" skier dinner for the RADAR SKIS 2024 Eastern Region Water Ski Championships</p> <ul style="list-style-type: none"> • Your banner/signs displayed at the dinner event • Site map will include site of "Yourcompany" Skier Dinner
<p>Juniors Party Sponsor</p> 	<p>\$500</p>	<p>We will be holding a party for all junior skiers on-site on Wednesday evening, the first day of competition, and the first of two days with juniors skiing. This sponsorship names the juniors party after your organization. The kids always look forward to this party, and this event is where the Regional Most Improved Awards for juniors will be presented. The juniors party will be referred to as "Your company" Juniors Party.</p> <ul style="list-style-type: none"> • Your banner/signs displayed at the juniors party • Site map will include site of "Yourcompany" Juniors Party
<p>Splash Zone Entertainment Area Sponsor</p> 	<p>\$500</p>	<p>The days can get very hot in Virginia during July, so we will be offering a splash zone where spectators can get in the water and cool off. The zone will be safely marked off, close enough to view the jump landing area, but far enough away from it to be safe. Your sponsorship will help provide the inflatables for participants to float on and relax, as well as safety markings. The splash zone will be referred to as "Yourcompany" Splash Zone for the RADAR SKIS 2024 Eastern Regional Water Ski Championships</p> <ul style="list-style-type: none"> • Your banner/signs displayed at Splash Zone Entertainment Area • Site map will include site of "Yourcompany" Splash Zone Entertainment Area

All Gold Sponsorships include

- Press release published on the Timberlake Water Ski Club media webpage
- Your banner/signage displayed on-site and at site entrance
- Name/ logo printed on tournament/awards banner
- Periodic recognition over the PA system during event
- Distribution of any promotional items for skiers in competitor and officials goodie bags
- Full-page black and white ad in the **RADAR SKIS** Eastern Regional Water Ski Championships Program/Tournament Guide Booklet
 - Add color to program ad for an additional \$100

General Sponsorships and Program Advertising

Silver Sponsor	\$250	<ul style="list-style-type: none"> • Full-page black & white ad in the RADAR SKIS Eastern Regional Water Ski Championships Program/Tournament Guide Booklet (add color for \$100) • Your banner/signage displayed onsite • Company's name recognized at the Friday night dinner. • Company name published on Timberlake Water Ski Club Eastern Regionals website media page • Name on the sponsorship board • Periodic recognition over the PA system during the event • Distribution of any promotional items for skiers in competitor and officials goodie bags
Bronze Sponsor	\$150	<ul style="list-style-type: none"> • Full-page black & white ad in the RADAR SKIS Eastern Regional Water Ski Championships Program/Tournament Guide Booklet (add color for \$100) • Company's name recognized at the Friday night dinner. • Company name published on Timberlake Water Ski Club Eastern Regionals website media page • Name on the sponsorship board • Periodic recognition over the PA system during the event • Distribution of any promotional items for skiers in competitor and officials goodie bags
Program Ad	<div>\$250</div> <div>\$100</div> <div>\$75</div> <div>\$50</div> <div>\$25</div>	<p>Advertisement in the RADAR SKIS Eastern Regional Water Ski Championships Program/Tournament Guide Booklet</p> <ul style="list-style-type: none"> • Back cover full page color ad (2 available inside and outside cover) • Full page size black & white ad (add color for \$100) • Half page size black & white ad • Quarter page size black & white ad • Business card size black & white ad

In addition to these sponsorship levels, we are looking for promotional items or gifts for skiers in competitor and officials goodie bags, to give these visitors a taste and sample of Virginia products.

We are also looking for any product donations.

We appreciate the time you have set aside to take a look at our sponsorship package for the **RADAR** SKIS 2024 Eastern Region Water Ski Championships.

We have high hopes for the event this year, and the help and support we receive from our sponsors will aid us in creating a successful event. For more information about the event please visit our website at www.skitimberlake.com.

Hopefully, you have been able to find an avenue of sponsorship that fits the needs of your business. If you are interested in supporting the event but none of these sponsorship packets work for you, feel free to contact us to build your own custom package.

Remember, the event is taking place July 31st – August 3rd, 2024. The earlier we receive your paperwork, the sooner we can prepare for your company's presence at the event and begin advertising for you!

If you are interested in sponsoring the 2024 **RADAR** SKIS Eastern Region Water Ski Championships, please mark the area that you would like to be involved in on the advertising opportunities and sponsorship agreement page on the following page of this package. This page can be sent to the address below with your payment in the form of check, cash, PayPal or a major credit card.

Please make checks payable to: Timberlake Water Ski Club

Send Checks to: 17417 Dodge City Rd.
Milford, VA 22514

PayPal to: tlstreas@gmail.com

If you have any queries, please call Jim or TG Powell: 703-395-7891 or 703-395-7499 or email timberlake.pres@gmail.com

For more details, visit: www.skitimberlake.com

The deadline to be able to take advantage of our advertising opportunities is July 1st, 2024, and your company's banners need to be on-site by July 15th, 2024.

Advertising Opportunities and Sponsorship Agreement
2024 **RADAR** SKIS Eastern Region Water Ski Championships

Company/ Organization	
Contact Person	
Address	
Phone Number	
Email Address	

Sponsorship Type	
Ad Size	
Amount	

By Signing this agreement, I agree to the above sponsorship for the 2024 **RADAR** SKIS Eastern Region Water Ski Championships. I Agree to pay this sponsorship in full by July 1st, 2024

Signature, Sponsor Representative

Date

TG Powell, Tournament Director

Date

Mail to: Timberlake Water Ski Club
17417 Dodge City Road
Milford, VA 22514

